



HUMAN CAPITAL × AI

The UNSDG Sustainable Business Challenge

Powered by SEL. Co - created by AI. Designing human-centered solutions for global sustainability

(FINAM)

(4B265013)

(4B265023)

BEFORE YOU GO

SAFER OVERSEAS EMPLOYMENT THROUGH HUMAN GUIDANCE

SDG 8 • DECENT WORK AND ECONOMIC GROWTH

“A SOCIAL ENTERPRISE THAT HELPS YOUNG PEOPLE MAKE SAFER, MORE INFORMED DECISIONS BEFORE ACCEPTING OVERSEAS EMPLOYMENT”

1 HUMAN CRISIS & SDG

A BETTER JOB SHOULDN'T PUT YOU AT RISK

THE DREAM

- Net income
- New opportunities
- A brighter future



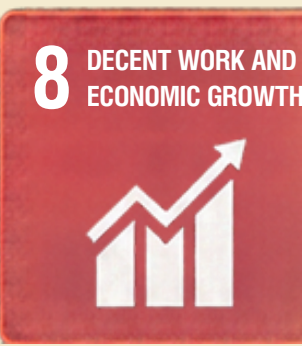
THE RISKS

- Fake job offers
- Hidden recruitment fees
- Forced labor & exploitation



27.6 MILLION people were in forced labor globally in 2021

Migrant workers are **3x more likely** to be in forced labor than non-migrant worker



Target 8.7

End forced labor, modern slavery and human trafficking

The risks are real. But they can be prevented.



2 HUMAN CENTERED SOLUTION & SEL

GUIDANCE, NOT JUDGEMENT

- 1 PERSONAL GUIDANCE**
Talk to trained facilitators about your goals
- 2 IDENTIFY RED FLAGS**
Learn to spot suspicious offers and check the facts
- 3 MAKE A SAFER CHOICE**
Compare options and plan your next steps



Powered by Social Emotional Learning (SEL)



Social Awareness

- Empathy
- Respect different situations
- Support without judgement



Responsible decision-making

- Evaluate information
- Consider consequences
- Make informed choices

3 BUSINESS & REVENUE

CREATING IMPACT THROUGH PREVENTION

TARGET MARKET



Universities & schools



NGOs & community organizations



Responsible employers



Public institutions

REVENUE STREAM



Workshops and training programs



Customized programs



Employer awareness training



Long-term partnerships



OUR BUSINESS COSTS



Staff & facilitators



Materials & resources



Venue & transportation



Marketing & outreach

4 AI & TEAM REFLECTION

USING AI RESPONSIBLY



How we use AI

- Brainstormed our concept
- Explored service design and revenue model
- Organized information and visuals



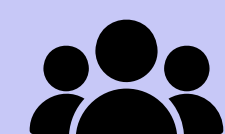
AI blind spots

- Added unnecessary financial figures
- Changed content not in our concept
- Altered key information



Our human connection

- Checked accuracy and relevance of information
- Removed financial figures



TEAM COLLABORATION (2 MEMBERS)

MEMBER 1

- Research & Content
- Solution & Business model
- Checked key information

MEMBER 2

- Design & layout
- AI generations & revisions
- Ensured clarity & alignment



AWARENESS



INFORMED CHOICES



PRACTICAL ACTION



CONTINUED SUPPORT



南臺科技大學
Southern Taiwan University of Science and Technology

SCAN TO WATCH
Our 3-4 minute presentation

