



HUMAN CAPITAL × AI

The UNSDG Sustainable Business Challenge

Powered by SEL. Co – created by AI. Designing human-centered solutions for global sustainability

Silver Voices

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SILVER VOICES

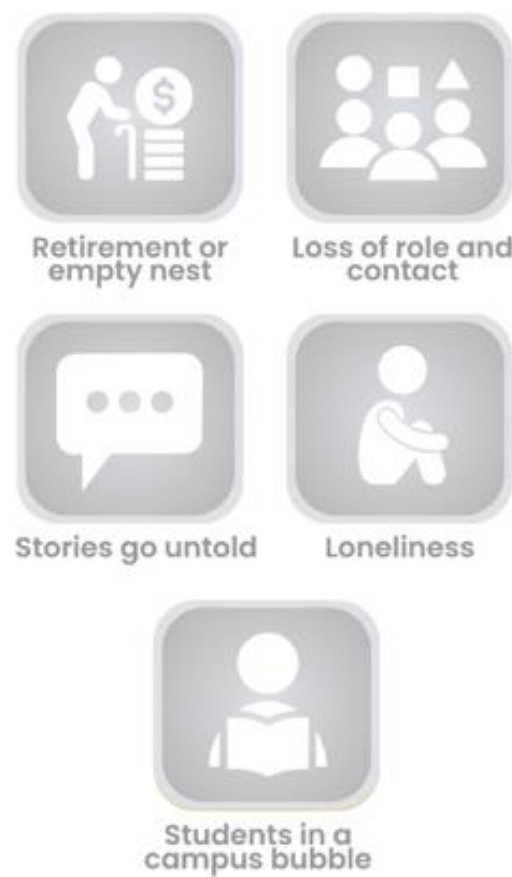
THE HUMAN CRISIS & UNSDG

Elders lose their role and daily contact, and their knowledge goes unheard

After retirement, or when children move away, many older adults are no longer asked for what they know. They are seen as people who receive care, not people who contribute. International students, meanwhile, want real local connection but stay inside the campus.

Who is affected	What they face
Older adults in Tainan	Less purpose and contact; seen as recipients of care, not holders of expertise
International Students	Few local friendships; little chance to practise the language outside class

evidence | Loneliness is a global health concern (WHO Commission on Social Connection, 2023)
Taiwan became an aged society (National Development Council)



SUSTAINABLE BUSINESS MODEL

A self-funding social enterprise: students and institutions pay, elders earn. **No donations needed**

PROPOSED PILOT

- 8 Students
- 4 elder mentors
- 4 weeks
- 19,600 NTD Pilot cost

HOW IT BREAKS EVEN

1 table = 1 elder + 4 students



4 x NT\$300 = NT\$1,200 per table.
Fixed cost per session = NT\$1,800.

4 tables x 475 = 1,900

fixed cost 1,800

Why it lasts: elders are paid fairly, students pay for something they value, and institutions that gain from connection contribute.



Break-even:
4 elders + 16 paying students per session

HUMAN CENTERED SOLUTION+SEL

Silver Voices pays older adults to teach international students **language, food and stories**.



AI & TEAM REFLECTION

AI advised. **We decided.** Our team set the criteria, compared the options, and made every key decision.

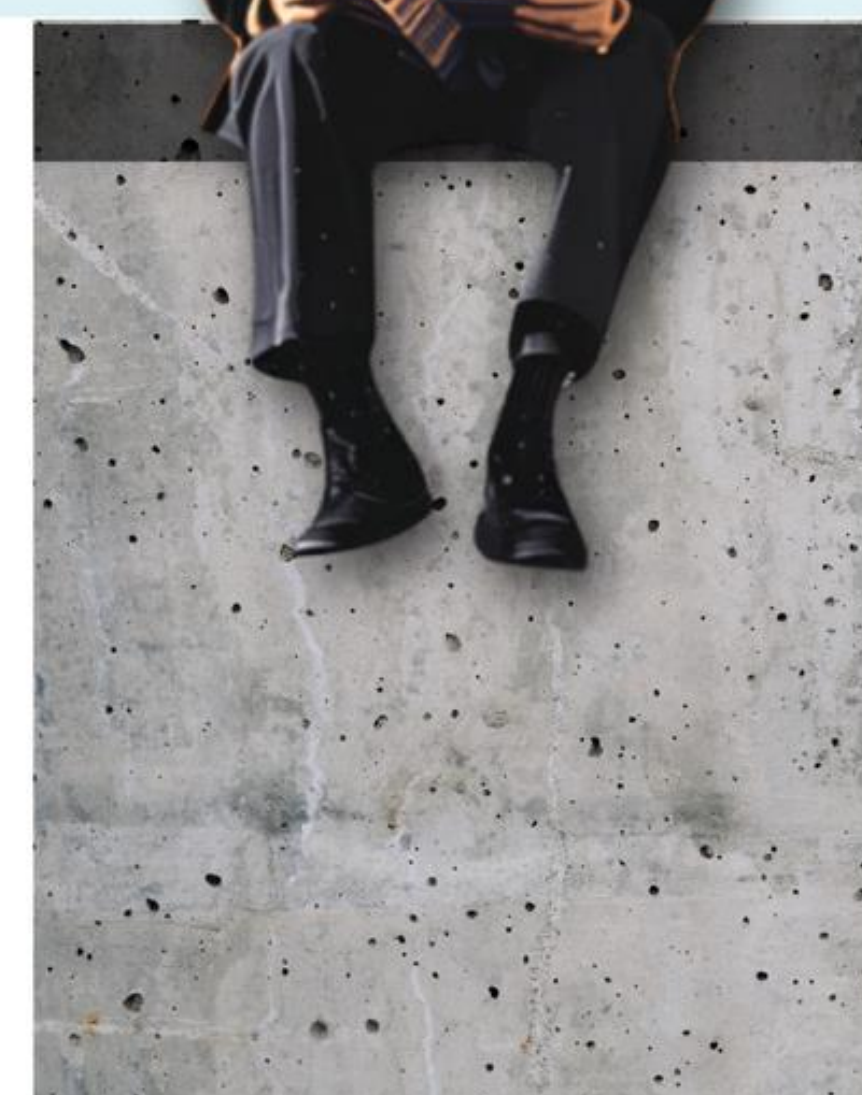
Issue	What AI said or missed	What we decided
Elders as passive recipients	Activity programs to entertain elders	Elders choose topics, earn a stipend, and are called Mentors
Replacing the elder with an app	An app or chatbot for language practice	Service stays in person; sign-up by phone or at the center
Language barrier	AI did not raise it; we noticed it ourselves	Local + international facilitator pairs; hands-on activities

Student A: research, evidence, business model.

Student B: service design, CASEL mapping, layout.

Both: AI prompts and final decisions.

Hardest decision: a smaller in-person model over a scalable app, so elders gain income and dignity.



3 GOOD HEALTH AND WELL-BEING



Sustainable Development Goal 3

ensure healthy lives and promote well-being for all people at all ages by 2030

Elders have always been teachers. We just need to give them a classroom



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SCAN TO WATCH
Our 3-4 minute presentation

