



HUMAN CAPITAL × AI

The UNSDG Sustainable Business Challenge

Powered by SEL. Co - created by AI. Designing human-centered solutions for global sustainability

HAVEN

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4B465005



Haven

More than a room. A connection. A healthier connection.

3 GOOD HEALTH AND WELL-BEING



THE PROBLEM

ALREADY LONELY... AND ITS A GROWING GLOBAL CRISIS

THE SOLUTION



Haven

Supported Shared Living for a healthier. Happier Tomorrow.

Haven connects older homeowners with spare rooms to students and young professionals through a safe, AI-assisted, and human-guided matching service.

PART 3: BUSINESS + REVENUE

OUR CUSTOMERS

- Institutions / Universities**
Provide students (seekers)
- Homeowners**
Offer spare rooms
- Local Government**
Provide elderly homeowners (renters)
- Students / Young Professionals**
Seek affordable housing

REVENUE STREAMS (Plot Test: Quezon City)

3% of the total 6-month rent (average rent in Quezon City: ₱4,000 / month)

Example (6 months)

Total rent (6-months)	P24,000.00
Haven (3%)	P720.00
Renter (97%)	P23,260.00

*Based on average rent in Quezon City. Actual rent may vary

QUEZON CITY PILOT TEST

- Why Quezon City?**
- High student population (UP Diliman)
 - Active local community & senior groups
 - Accessible and safe community

How it works?

- Recruitment**
Via university & local government networks
- Orientation & Seminar**
Seminar (for participants)
- Pilot Launch**
(1 local community or locally named as barangay)
- Evaluation & Expansion**
expand globally



Start local. Build what works. Scale for greater impact.

PART 1: HUMAN CRISIS + UNSDG

THE EVIDENCE



1 in 6 people worldwide, experience loneliness (WHO, 2025)



10.5% of adults aged 65+ in Taiwan reported loneliness (Taiwan, 2025 study)



1,032,964 older adults in Taiwan living alone (23.54% of 65+) (Taiwan, 2024)



8.9% of adults 65+ felt a lack of companionship (Japan, 2023)

THE PROBLEM CHAIN



Life changes



Fewer meaningful interactions



Loneliness & social isolation



Health risks



A room can be part of the solution

IN THE PHILIPPINES



9.22M people aged 60+ (2020 census)

5.5% of older adults lived alone (2020 survey)

Many older adults live in single-person households and have spare rooms, but lack social connection and support.

PART 2: HUMAN-CENTERED SOLUTION + CASEL SEL

SERVICE DELIVERY



1 Sign Up on Haven App

- Create profile
- Set preferences
- Provide necessary information



2 AI-Assisted Matching

- Smart matching
- Human review
- Shortlist options



3 Meet & Agree

- Facilitated meeting
- Discuss expectations, house rules, boundaries.
- Sign agreements



4 Move In

- Settle in
- Get to know each other
- Ongoing support



5 6-Month Follow Up

- Regular check-ins
- Resolve concerns
- Ensure well-being



6 Community Events (Every 2 Months)

- Cooking, hobbies, cultural exchange
- Build friendships & stronger community

CASEL SOCIAL EMOTIONAL LEARNING



Relationship Skills

- Communicate & set boundaries
- Cooperate & resolve conflicts
- Build trust & respect



Social Awareness

- Understand different perspectives
- Respect diverse backgrounds
- Value intergenerational connections

THE IMPACT



More social connection and reduced loneliness



Improved mental & physical well-being



A stronger, healthier community

Real people. Real support. Lasting impact.

PART 4: AI + TEAM REFLECTION

AI CO-FOUNDER AUDIT TRAIL

AI assisted our proposal development by organizing research, refining the business model, and improving the solution's feasibility, clarity, and alignment with the UNSDGs and CASEL competencies.

STAGE	AI BLIND SPOT / FLAW	HUMAN CORRECTION
PROPOSAL CONCEPT	AI initially focused too much on developing an app-based solution and suggested a problem and solution that did not fully align with our main focus, SDG 3: Good Health and Well-being, while lacking specific supporting evidence.	We refined the proposal through repeated prompting, rejected unsuitable ideas, and shifted the focus toward a human-centered solution that prioritizes meaningful connections, human facilitation, and continued support over technology alone.
REVENUE	AI initially suggested relying on institutions to pay for the service, overlooking the long-term sustainability of this approach and the difficulty of securing continuous institutional funding.	We rejected this model and redesigned the revenue stream based on human judgment, making Haven earn a 3% service fee from the seeker's total six-month rent, while institutions and local governments help connect seekers and homeowners rather than pay for the entire service.

OUR TEAM

- Research and Solution Development**
Focused on developing Haven's concept, researching the problem, and ensuring our solution aligns with SDG 3. I also helped refine our proposal to make it more human-centered and feasible.

- Business Strategy & Sustainability**
Focused on developing the business model, revenue stream, and overall sustainability of Haven. I also helped evaluate AI suggestions, reject unsuitable ideas, and improve the proposal through human judgment and collaboration.

OPEN OUR APP AND TRY HAVEN!



SCAN TO WATCH
Our 3-4 minute presentation



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