



HUMAN CAPITAL × AI

The UNSDG Sustainable Business Challenge

Powered by SEL. Co – created by AI. Designing human-centered solutions for global sustainability

KINTaiwan

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Kinship

PREPARING PEOPLE FOR THE FUTURE OF FAMILY.

Family Care Centre

A technology-enabled **family formation centre** combining *AI-powered family simulation, readiness assessment, and personalized support* to help individuals and couples prepare for family life.

HUMAN CRISIS

In 2025, Taiwan's total fertility fell to **0.695 children per woman**.

When the support families need is *out of reach*, even the dream of building a family is met with *hesitation*.

Taiwan Ministry of the Interior (2025).

THE HESITATION GAP

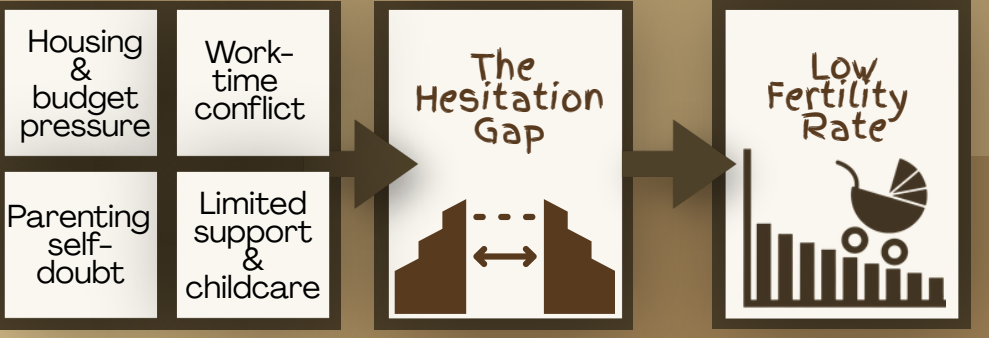
64.2%

of surveyed parents with children under 12 frequently questioned their parenting abilities and

DOUBT THEMSELVES (2025 survey; n = 1,090)

Child Welfare League Foundation (2025), Parenting Anxiety Survey.

PROBLEM CHAIN



Source (All): Child Welfare League Foundation.

77.9%

of surveyed mothers with minor children agree that raising children in Taiwan is **hard**.

(2026 survey; n = 783)

Child Welfare League Foundation (2026), Parenting Experiences Survey.



In **UNSDG 11**, we envision communities where every family has an *affordable home, a supportive network, and a future worth building*.

UNSDG 11.1 promotes access to *adequate, safe, and affordable housing*, while **UNSDG 11.a** supports *stronger urban-rural connections* and *integrated development planning* to improve community well-being.

KINSHIP FAMILY CARE CENTRE

A family should never be a question of whether people can afford the uncertainty.

KINSHIP transforms family planning from an uncertain aspiration into a more informed, supported, and intentional journey through technology, education, and trusted partnerships.

OUR PILLARS (K.I.N)



KINDLE

Awareness and emotional readiness for family life.



INITIATE

Practical preparation and informed decision-making



NURTURE

Sustained support for healthier families and stronger communities

HUMAN SOLUTION

Grounded in CASEL's SEL Framework, KINSHIP, as a *facilitated human service*, adopts **Self-Awareness** and **Relationship Skills** to strengthen emotional readiness, communication, and shared family responsibility.



Self-Awareness - Through *immersive VR+AI family-life simulations* and *consultant-guided assessments*, couples confront the realities of parenthood, discover their emotional strengths and limitations, and reflect on the kind of parents they aspire to become.



Relationship Skills - Through *guided conversations, shared family planning, and community support*, couples learn to communicate with empathy, make decisions together, and build a future where no one carries the weight of family life alone.

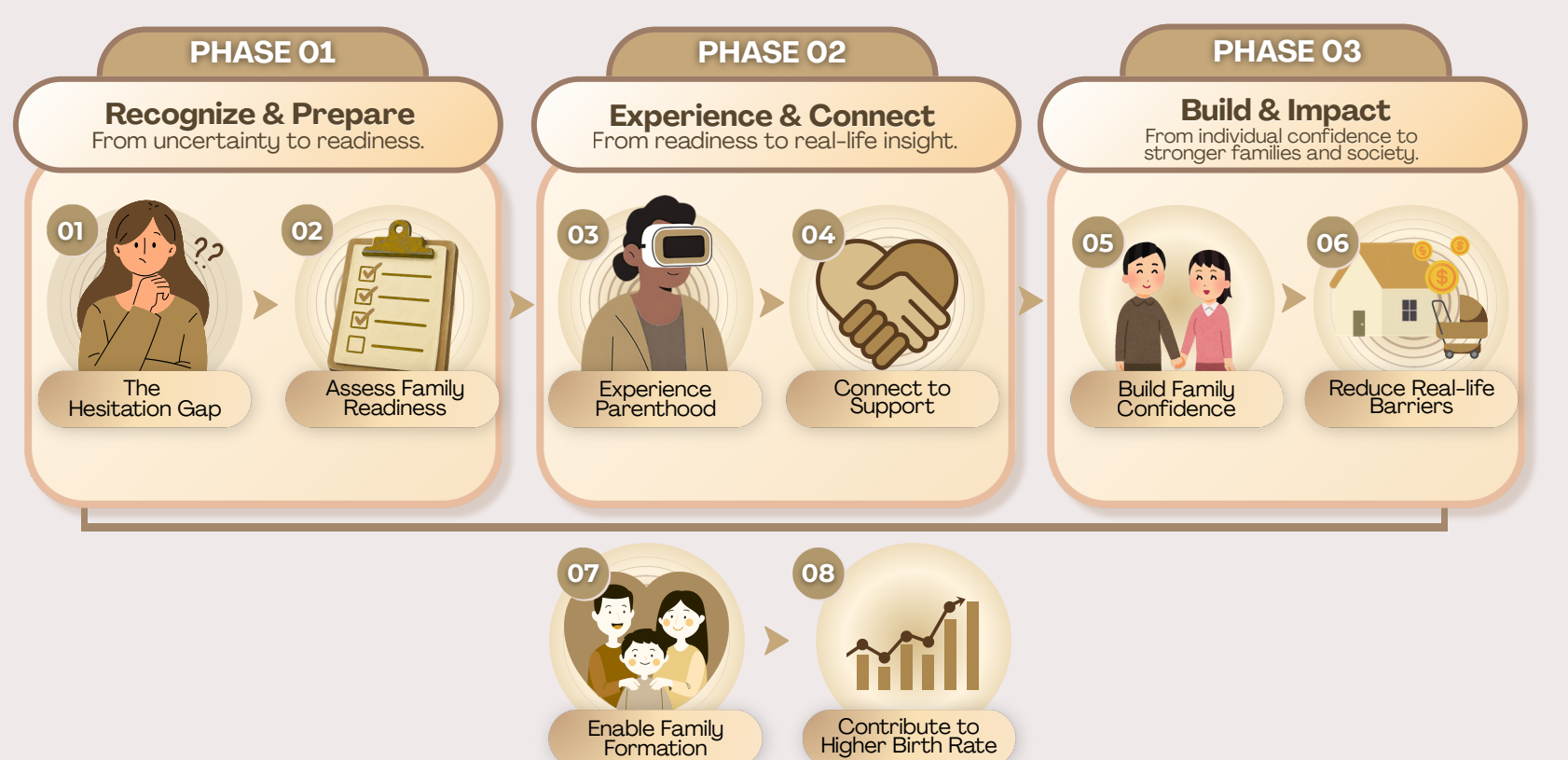
Human Mechanism

Guided reflection, shared decision-making, personalized guidance, and trusted human support.

Intended Impact

Greater family readiness, fewer practical barriers, and more informed family-formation decisions.

THE KINSHIP ROADMAP



PILOT SUCCESS INDICATORS

Improvement in **family-readiness assessment scores**

Number of families **connected to essential support services**

Increase in **confidence in family-planning decisions**

BUSINESS + REVENUE

CUSTOMERS AND PAYERS



KINSHIP connects **young couples** and **aspiring families** to *affordable housing, childcare, personalized guidance, and community support*. Memberships, premium services, and partnerships sustain our AI-powered ecosystem for family well-being.



B2B — Corporate Partnerships:

Employer-sponsored family wellness programs, work-family support, and employee well-being services.



B2G — Government Partnerships:

Municipal contracts, public family-support programs, and eligible subsidies to keep services accessible and affordable.

Value Proposition: KINSHIP combines **AI-powered family simulations, personalized financial and housing guidance, and community support networks** to turn the dream of parenthood into a realistic, supported, and achievable future.

FUTURE REALM™

FLAGSHIP INNOVATION

STEP INTO YOUR FAMILY'S FUTURE



An immersive **VR + AI family simulation** guided by a *qualified consultant* throughout every diagnostic entry point, helping couples assess their readiness, explore challenges, and develop a personalized family action plan.

- **AI-Powered Scenarios**
- **Consultant-Guided Diagnostics**
- **Personalized Readiness Insights**
- **Immersive Experience**

REVENUE

Session fees, premium packages, couple memberships, corporate-sponsored experiences

KINMATCHxKIN NETWORK

AI utilization and community partnerships to connect families with *affordable housing, childcare, and shared support networks*, making family life more financially predictable and sustainable.

REVENUE

Housing Match Fees, Community Partnership Fees, Premium Family Support Packages, Property Listing Fees, Family-Friendly Building Certification Fees, and Corporate Sponsorships.



MATCH
Family-friendly housing



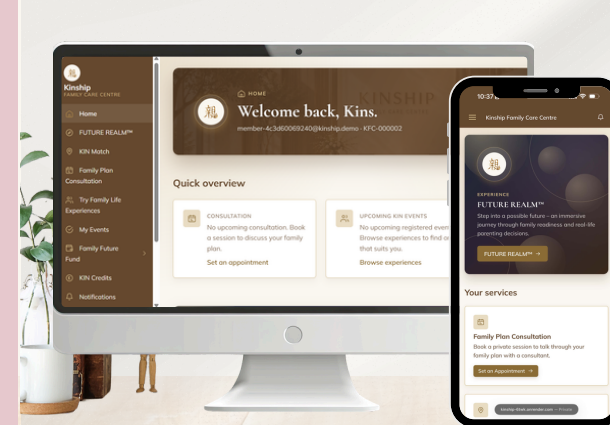
SHARE
Community Nest Co-ops



CONNECT
Trusted Care Networks



OPTIMIZE
AI-Powered Family Planning



OUR WEBSITE

Your personalized family journey, *all in one place*.

- Take the assessment (FRI).
- Explore **FUTURE REALM**
- Discover our services and programs
- Book sessions and join events
- Access resources and partner services

TRY OUR WEBSITE NOW!



OTHER SERVICES



KIN CAREERS

Partner with employers to offer flexible work, parental-leave guidance, and career-return support for working parents.



KIN TALKS

Expert-led workshops, webinars, and community events on family, parenting, relationships and well-being.



KIN CREDITS

Reward families with redeemable credits for completing readiness programs, attending workshops, and engaging in community support activities.

FEASIBILITY

The business model is sustained through **diversified revenue streams, strategic partnerships, and scalable digital tools** that support long-term operations and measurable social impact.

EXPANSION OPPORTUNITIES



KIN CLINIC

A SPECIALIZED CLINIC For In-Vitro Fertilization (IVF), Egg and Sperm Freezing, and future leading biomedical discoveries.

AI + TEAM REFLECTION

AI APPLICATION: Used AI to brainstorm services, develop business strategies, and refine KINSHIP's business model and value proposition.

AI BLIND SPOTS: AI-generated suggestions sometimes lacked feasibility, local context, or reliable evidence, requiring critical evaluation.

HUMAN VALIDATION: Cross-checked information, assessed real-world feasibility, and refined recommendations to ensure practical, ethical, and locally relevant solutions.

TEAM REFLECTION: Team members challenged AI outputs, contributed their expertise, and collaboratively made final decisions, keeping human judgment at the center of innovation.



南臺科技大學
Southern Taiwan University of Science and Technology

SCAN TO WATCH
Our 3-4 minute presentation

